

June 29, 2012

To: Executive Board

Subject: **Request for Proposals – State Advocacy Services**

Recommendation

Authorize the Executive Director to issue Request for Proposals (RFP) No. 13-002 to obtain state advocacy services for Foothill Transit.

Analysis

Foothill Transit currently uses the services of an advocacy firm in Sacramento to represent Foothill Transit's interests. The responsibilities of the provider of these services are to ensure that state legislators and administrators are aware of Foothill Transit's services and the needs of the organization to provide these services. Key responsibilities of the vendor is to assist Foothill Transit in passing agency specific and state transit supported legislation and protect much needed state transit funding.

In December, 2011, the Executive Board authorized the Executive Director to exercise the final year of three-year options on Foothill Transit's agreement No. 08-018 with Capital Representation Group, to continue to provide state advocacy services through December 31, 2012. Capital Representation Group has provided state advocacy services to Foothill Transit since 2008.

The procurement of a firm to provide state advocacy services will be conducted according to a schedule that will provide continuity of Foothill Transit's advocacy efforts. The successful firm will be responsible for providing Foothill Transit with technical consulting assistance, primarily in the area of passing legislation important to our operations and protection of key funding as mentioned earlier. The firm will also be responsible for ensuring that state delegates remain aware of Foothill Transit and its efforts to deliver high quality service to the residents of the San Gabriel and Pomona Valleys.

Budget Impact

Foothill Transit's FY 2013 Business Plan includes funding for state advocacy services.

Sincerely,



David Reyno
Director of Government Relations



Doran J. Barnes
Executive Director